Hospitality and Tourism

Infrastructure Investment

Mr. Orr

**Infrastructure/Technology Investment**

While promotion is a message from the seller to the consumer, it cannot be the only way to attract consumers; some type of longer-term investment must be made by the community.

List and then describe the capital investments in technology and infrastructure your city must make an investment into, in order be successful over a 3 year time period.

YEAR ONE:

YEAR TWO:

YEAR THREE: